

Implementing the DOI (Digital Object Identifier) system for *Surgical & Cosmetic Dermatology* articles:

DOI: <http://dx.doi.org/10.5935/scd1984-8773.2015720>

Dear SBD members,

In its 7th year of publication, the Brazilian Society of Dermatology's journal, *Surgical & Cosmetic Dermatology*, is firmly striding towards strict compliance with the requirements of the discipline's literature databases.

The most recent and necessary accomplishment was the implementation of the DOI (Digital Object Identifier) system for our articles.

When browsing through scientific papers, you may notice – in general in the area reserved for information about the issue, authors, institutions, publishers, and agencies – the abbreviation “DOI” followed by a long sequence of characters, as seen in the examples below:

Dermatologic Surgery – *Dermatol Surg* 2012; 38:1283

DOI: 10.1111/j.1524-4725.2012.02359.x

British Journal of Dermatology – *Br J Dermatol* 2009;160:1022-1025

DOI 10.1111/j.1365-2133.2009.09066.x

Clinics in Plastic Surgery – *Clin Plastic Surg* 2015;42:33-50

DOI 10.1016/j.cps.2014.08.007

What is the meaning and the importance of this DOI acronym?

Simply put, it can be defined as an identifier of publications on digital networks. It is a single credential, for individual and permanent identification of a scientific article. It can be used for the purpose of referring to, or retrieval of, the article in the virtual environment.

The International DOI Foundation (IDF), a nonprofit institution founded by the Association of American Publishers, and directed by editors, publishers, software companies and organizations representing the interests of copyright holders, is responsible for the DOI, which can be applied to any form of intellectual property that is manifested in a digital medium.

It consists of a prefix (10 + number assigned to various groups – editors, publishers etc) and a suffix (whose specific and unique sequence of characters identifies each article with a technology that allows it to become “clickable”).

The DOI also facilitates the filling in of scientific information in the Lattes curriculum system. When the researcher inputs the characters, the Lattes Platform accesses the DOI database and automatically fills in the title, year, volume, issue, pages and the name of the first author of the publication. This record lends reliability to the registered information.

Thus, in addition to increasing exposure for the journal and its collaborators, it is now possible to assure authors that the digital version of their scientific information will be directed and disseminated to a wide and diversified universe of users, with a fully secure, facilitated search process.

The journal *Surgical & Cosmetic Dermatology* celebrates this new achievement and would like to thank the SBD's Board of Directors for its unconditional support, and also compliment our editorial assistants and librarians for their expertise.

Dra. Bogdana Victoria Kadunc

Scientific Editor

Surgical & Cosmetic Dermatology

Editorial

