

Effectiveness of 1% Centella asiatica ointment in women with melasma: A study on the Melasma Area and Severity Index (MASI) and patient satisfaction scores

Eficácia da pomada de *Centella asiatica* a 1% em mulheres com melasma: Um estudo sobre o Melasma Area and Severity Index (MASI) e a satisfação do paciente cosmética (2009-2024): Autores, instituições e países - Parte I

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ABSTRACT

Introduction: Melasma is a chronic dermatosis characterized by irregular hyperpigmented patches.

Objectives: To evaluate the effectiveness of topical *Centella asiatica* (CA) in treating melasma using the Melasma Area and Severity Index (MASI) Score and patient satisfaction.

Methods: This single-blind randomized clinical trial (RCT) compared 1% CA ointment with 4% hydroquinone cream for 8 weeks, alongside daily sunscreen use. MASI score and patient satisfaction were measured before and after treatment, with adverse effects monitored throughout.

Results: The CA group had a greater decrease in MASI scores but the difference between groups was not statistically significant. Patient satisfaction was similar between the two groups, with a slightly lower improvement in the CA group.

Conclusion: Both CA and hydroquinone significantly reduced MASI scores after 8 weeks, with no significant difference in effectiveness or patient satisfaction. CA may be considered a viable alternative for patients seeking comparable therapeutic outcomes with a lower risk of irritation.

Keywords: Skin Cream; Melanosis; Patient Satisfaction

RESUMO

Introdução: O melasma é uma dermatose crônica caracterizada por manchas hiperpigmentadas irregulares.

Objetivos: Avaliar a eficácia da *Centella asiatica* (CA) tópica no tratamento do melasma, utilizando o Melasma Area and Severity Index (MASI) e a satisfação do paciente.

Métodos: Este ensaio clínico randomizado (ECR) simples-cego comparou a pomada de CA a 1% com o creme de hidroquinona a 4% por 8 semanas, acompanhado do uso diário de protetor solar. O escore MASI e a satisfação do paciente foram medidos antes e depois do tratamento, com os efeitos adversos monitorados durante todo o tratamento.

Resultados: O grupo CA apresentou maior redução do escore MASI, mas a diferença não foi estatisticamente significativa. Os níveis de satisfação do paciente foram semelhantes entre os dois grupos, com uma melhora ligeiramente menor no grupo CA.

Conclusão: Tanto a CA quanto a hidroquinona reduziram significativamente os escores MASI após 8 semanas, sem diferença significativa na eficácia ou na satisfação do paciente. A CA pode ser considerada uma alternativa viável para pacientes que buscam resultados terapêuticos comparáveis com menor risco de irritação.

Palavras-chave: Creme para a Pele; Melanose; Satisfação do Paciente

Original Article

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INTRODUCTION

Melasma is a chronic dermatosis characterized by irregular hyperpigmented patches, typically occurring symmetrically in the centrofacial, malar, and mandibular regions. The condition affects approximately 33% of the global population, particularly women of reproductive age in tropical regions. Its pathogenesis is multifactorial and involves sun exposure, hormonal influences, genetic predisposition, and various external factors.¹ Severity is often evaluated using the Melasma Area and Severity Index (MASI) score and patient satisfaction with instruments like the Visual Analog Scale (VAS).^{2,3}

First-line treatments for melasma include photoprotection and topical therapies, with hydroquinone the long-standing gold standard despite significant adverse effects. Consequently, alternatives such as tranexamic acid, azelaic acid, and metformin have been explored. Centella asiatica (CA), a plant known for its wound-healing, anti-inflammatory, and antioxidant properties, has shown potential as a natural depigmenting agent due to active compounds (eg, asiaticoside) that inhibit melanogenesis. However, to date, no experimental study has evaluated the effectiveness of topical CA for melasma using MASI scores and patient satisfaction.

OBJECTIVES

This study uses MASI scores and patient satisfaction to assess the effectiveness of topical CA in treating melasma.

METHODS

This single-blind (subject-blinded) randomized clinical trial (RCT) employed a two-group pre- and post-test treatment and control design. The study was conducted at the Dermatology and Venereology Clinic of Diponegoro National Hospital, in Semarang, Indonesia, and was approved by the hospital's Ethical Review Board. A total of 40 participants aged 18 years or older, with melasma and Fitzpatrick skin types III-IV, as determined by clinical presentation and Wood's lamp examination, were enrolled. Participants with a history of hypersensitivity to hydroquinone, plants from the Apiaceae family, or sunscreen, or lesions with active infection on the face were excluded. The study also excluded participants with a history of using topical medication for facial melasma within the previous 14 days, cosmetic facial procedures (eg, laser, dermabrasion, or chemical peeling) within the past 3 months, pregnancy or lactation, or current contraceptive use. All participants provided written informed consent. Using a lottery method, participants were assigned to either of two groups, A and B, each with 20 participants. Convenience sampling with non-probability selection was used to recruit participants. In Group A, participants were instructed to apply 1% CA ointment, while in Group B, they were instructed to apply 4% hydroquinone cream.

All products used in this study are registered with the Indonesian Food and Drug Authority (BPOM), thereby ensuring patient safety and compliance with ethical standards.

Although ointments and creams differ in their physical properties and occlusivity, these variations do not necessarily affect therapeutic effectiveness. The 1% concentration of CA was chosen based on published data showing topical effectiveness within the 0.5–1% range. At this concentration, CA has been shown to promote wound healing, stimulate fibroblast proliferation, and enhance collagen synthesis while maintaining a favorable safety profile.

The active ingredient is derived from a standardized CA extract containing bioactive triterpenoids such as asiaticoside, madecassoside, asiatic acid, and madecassic acid, well-known in dermatology for their regenerative and reparative properties.

All participants were instructed to apply their respective medications over the affected area on the face at night and SPF 30 sunscreen in the morning every day for 8 weeks. Participants were observed before treatment and 8 weeks after. Participants were photographed before and after treatment, and their MASI score and patient satisfaction recorded at each visit. During treatment, adverse effects were noted and treated following standard protocols. SPSS version 27 was used for data entry and statistical analysis.

RESULTS

The general characteristics of the study population are shown in Table 1. The mean (SD) age in Groups A and B was 49.3 (6.88) and 51.95 (8.82) years, respectively. In Group A, educational attainment was basic education in 1 participant (5%), secondary education in 11 (55%), and higher education in 8 (40%). Meanwhile, in Group B, there were no participants with only basic education, while 10 (50%) had secondary education and 10 (50%) had higher education. In Group A, 50% of participants were housewives, 45% worked in the private sector, and 5% were civil servants. In Group B, 30% were housewives, 60% worked in the private sector, 5% were civil servants, and 5% were employees of a state-owned enterprise.

MASI scores at baseline (week 0) and at week 8, as well as the difference in MASI scores between the two groups, can be found in Table 2. The baseline MASI score in Group B was 4.49 (2.85), decreasing to 2.61 (1.65) at week 8. In Group A, the baseline MASI score was 8.21 (6.19), decreasing to 4.66 (4.44) at week 8. Both groups experienced a significant reduction in MASI scores after 8 weeks ($p < 0.05$), indicating that both treatments were effective (Figures 1 and 2). Although Group A showed a greater decrease in MASI scores compared to Group A (-3.55 vs. -1.88), the difference was not statistically significant ($p = 0.132$).

In Group A, the VAS score increased from 2.35 (1.08) to 3.75 (1.07), and the improvement was highly significant ($p < 0.001$). In Group B, the mean (SD) VAS score increased from 2.25 (0.91) at baseline to 3.45 (1.19) at week 8, a statistically significant improvement ($p = 0.006$). The mean (SD) change in VAS scores was 1.4 (1.35) in Group A and 1.2 (1.73) in Group B. However, this difference was not statistically significant ($p = 0.687$).

TABLE 1: General characteristics of participants

Variable	Groups		p	Statistical Test
	A	B		
Age (years)	49.30 ± 6.88	51.95 ± 8.82	0.605	Levene
Educational level				
Basic	1 (5%)	0 (0%)	0.717	Chi-square
Secondary	11 (55%)	10 (50%)		
Higher	8 (40%)	10 (50%)		
Occupation				
Housewife	10 (50%)	6 (30%)	0.757	Chi-square
Private	9 (45%)	12 (60%)		
Civil servant	1 (5%)	1 (5%)		
State-owned enterprise	0 (0%)	1 (5%)		
Pregnancy history				
No	1 (5%)	0 (0%)	0.041	Chi-square
Yes	19 (95%)	20 (100%)		
Duration of melasma	3.5 (1 – 10)	3.5 (1 – 30)	0.013	Levene
History of treatment				
No	8 (40%)	10 (50%)	0.379	Chi-square
Yes	12 (60%)	10 (50%)		

TABLE 2: MASI scores

MASI Score	Groups		p	Statistical Test
	A	B		
Baseline	4.49 ± 2.85	8.21 ± 6.19		
Week 8	2.61 ± 1.65	4.66 ± 4.44		
p	0.001	<0.001		Paired t-test
Mean change in MASI	-3.55 ± 3.17	-1.88 ± 2.13	0.132	Unpaired t-test

MASI: Melasma Area and Severity Index.

Complaints associated with hydroquinone and CA are shown in Table 4. Overall, 80% of Group A and 65% of Group B reported no complaints. Itching and redness were more frequent in Group B (15%) compared with Group A (5%). Acne was reported only in Group B (15%).

DISCUSSION

Mean (SD) age in the CA group was 49.3 (6.88) years, and 51.95 (8.82) years in the hydroquinone group, ranging from 33 to 68 years. This is similar to the populations in previous studies by Viorizka et al. and Hussain et al., in which age ranged from the second to the sixth decade of life.⁴ The most common age range was 46–55 years (49.4%).⁵

There were no significant differences between groups in terms of education. Low educational attainment is linked to a lack of knowledge about sun protection, an important risk factor for melasma. One study reported that African populations are less likely to use sunscreen despite a higher predisposition to pigmentary disorders.⁶

Regarding occupation, participants had similar characteristics to the study population in Seetan et al., in which more than half of the participants were housewives (59.3%).⁶ Viorizka et al. also reported that the majority of participants in their study were housewives (40.7% or 33 participants).⁵

CA can stimulate fibroblast proliferation and increase the synthesis of collagen and intracellular fibronectin, contributing to



Figure 1: Marked improvement in melasma. Baseline (left) and after 8 weeks of treatment with topical Centella asiatica (right)

Figure 2: Marked improvement in malar melasma: Baseline (left) and after 8 weeks of treatment with topical hydroquinone (right)

improve skin tension.⁷ Kwon et al. demonstrated the anti-melanogenic activity of CA.⁸ An in vitro study using human dermal fibroblasts found that CA significantly affected extracellular matrix protein deposition, stimulated fibroblast proliferation, increased collagen synthesis, and reduced metalloproteinase activity, thereby enhancing collagen deposition.⁹

Measuring treatment response and clinical improvement in melasma is important. The MASI score consists of three indica-

tors: lesion area (A), lesion darkness (D), and hyperpigmentation homogeneity (H).² This study found that in the CA group, the baseline MASI score was 8.21 (6.19), and 4.66 (4.44) at week 8. The mean (SD) reduction in MASI scores was greater in the CA group (-3.55 [3.17]) compared to the control group (-1.88 [2.13]). However, this difference was not statistically significant.

This study found a significant difference in VAS scores before and after treatment in the CA group ($p = 0.002$, $p <$

TABLE 3: Patient satisfaction/VAS scores

MASI Score	Groups		p	Statistical Test
	A	B		
Baseline	2.35 ± 1.08	2.25 ± 0.91		
Week 8	3.75 ± 1.07	3.45 ± 1.19		
p	<0.001	0.006		Paired t-test
Mean change in MASI	1.4 ± 1.35	1.2 ± 1.73	0.687	Unpaired t-test

MASI: Melasma Area and Severity Index; VAS: Visual Analog Scale.

TABLE 4: Application complaints

Variable	Groups		p	Statistical Test
	A	B		
Application complaints				
No complaints	16 (80%)	13 (65%)	0.15	Chi-square
Itching	3 (15%)	1 (5%)		
Itching + redness	1 (5%)	3 (15%)		
Acne	0	3 (15%)		

0.05), indicating increased patient satisfaction following the intervention. This suggests that topical CA significantly improves patient satisfaction in the treatment group ($p < 0.001$). Clinically, there was a positive trend in patient satisfaction after 8 weeks of treatment. The mean (SD) change in VAS in the hydroquinone group was 1.2 (1.73), compared with 1.4 (1.35) in the CA group; this difference was not statistically significant ($p = 0.68$).

In the hydroquinone group, 65% of participants reported no complaints, compared to 80% in the CA group, indicating a lower rate in the latter. Itching and redness were more common in the hydroquinone group (15%) compared to the CA group (5%). Acne occurred only in the hydroquinone group (15%). On the other hand, itching was more frequent in the CA group (15% vs. 5%). Calapai et al. reported no evidence of systemic or local toxicity associated with CA, and no participants experienced ad-

verse effects.¹⁰ Hydroquinone, however, is associated with several known adverse effects, including erythema, allergies or irritant contact dermatitis, skin atrophy, and telangiectasia.¹¹ To minimize these, hydroquinone therapy should be stopped for several months before reinitiation. Hydroquinone may also be applied on weekends or three times a week before maintenance therapy to minimize complications.^{12,13}

CONCLUSIONS

Both CA and hydroquinone significantly reduced MASI scores after 8 weeks of treatment. There was no statistically significant difference in effectiveness between the two groups. Patient satisfaction improved in both groups, with no significant differences between them. Given its comparable effectiveness and lower risk of irritation, Centella asiatica may represent a suitable alternative for patients who want to avoid the adverse effects often associated with hydroquinone therapy. •

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